



**06.08.24 | Betty t. Ferguson Recreational Complex, Miami Gardens, FL | 7:00–11:00 PM**

**SPONSORSHIP OPPORTUNITIES AND COMMEMORATIVE DIGITAL JOURNAL ADS FORM**

**□ Garden Architect (Lead Sponsor-One Opportunity Available)     \$ 25,000**

Garden Architects plan, design and supervise the development of a wide range of external spaces. They combine artistic skills with practicality to ensure the landscape is both beautiful and functional. Their work can be found in urban and rural settings. Garden Architects ensure resources are available to Center for Family & Child Enrichment Enchanted Garden dwellers, fulfilling the mission to empower children and families to be self-sufficient, live better lives, and build a stronger community.

**Sponsorship includes:**

- A 30-second organization support video to be played on social media and website leading up to the event (provided by sponsor)
- Brand inclusion as **lead** sponsor on all event collateral, including social media and print
- Social media posts/videos highlighting the support of the event
- Organization blurb on the event webpage with a clickable link
- Recognition of sponsorship at event and listing on screens throughout the event
- Presentation opportunity during the awards program at the Mayors Ball
- Space at the event to create event theme activation (Development Director will assist)
- Full-page back cover ad in Commemorative Digital Journal
- 20 Mayors Ball Event tickets (2 tables)

**□ Master Gardener     \$ 15,000**

Master gardeners provide volunteer gardening services to communities while earning relevant skills and experience in horticulture. As a large part of their responsibilities, master gardeners create gardens, serve as educators, and researchers, providing gardening information from a scientific perspective to the public. Their partnership assists The Center for Family & Child Enrichment garden dwellers to have knowledge and access to the many resources available to them.

**Sponsorship includes:**

- Recognition of sponsorship at event and listing on screens throughout the event
- Social Media promotion of the brand as the event sponsor
- Event Webpage Brand Promotion as a **top** sponsor. Includes, company Profile-Name, Logo, Description, Website, and Social Media Links
- Full-page ad with premium location in the Commemorative Digital Journal
- Opportunity to provide guests with premium gifts (*must be arranged ahead of time*)
- 10 Mayors Ball tickets (1 table)

### □ Professional Gardener \$ 7,500

Professional gardeners balance the art and science of managing and caring for various plants in residential and commercial settings. Their knowledge of landscaping, soil, chemicals, climate, and plant types ensures that the grounds they care for are both attractive and healthy. Professional Gardeners assist in providing an aesthetically pleasing and wholesome environment for Center for Family & Child Enrichment garden dwellers.

#### Sponsorship includes:

- Recognition of sponsorship at event and listing on screens throughout the event
- Social Media promotion of the brand as an event sponsor
- Event Webpage Brand Promotion as a sponsor. Includes, company Profile-Name, Logo, Description, Website, and Social Media Links
- Full-page ad in the Commemorative Digital Journal
- 5 Mayors Ball tickets

### □ Garden Party Reception Host \$ 5,000

Welcome guests and launch the **Enchanted Garden experience by hosting the reception from 7-8 pm. Enjoy** exclusive networking opportunities and prominent brand exposure while demonstrating corporate social responsibility.

#### Sponsorship includes:

- Prominent recognition of sponsorship during the reception hour
- Recognition of sponsorship at event and listing on screens throughout the event
- Social Media promotion of the brand as an event sponsor
- Event Webpage Brand Promotion as a sponsor. Includes, company Profile-Name, Logo, Description, Website, Social Media Links
- Half-page ad in Commemorative Digital Journal
- 4 Mayor's Ball tickets

### □ Holistic/Healthcare Garden Designer \$ 2,500

Believers in the healing power of gardens. These designers provide a place of refuge for Center Family and Child Enrichment, Inc. children, families, and individuals. They harness research that has shown that when you connect with nature, positive changes occur in the body, mind, and spirit.

#### Sponsorship includes:

- Recognition of sponsorship at event and listing on screens throughout the event
- Social Media promotion of the brand as an event sponsor
- Event Webpage Brand Promotion as a sponsor. Includes, company Profile-Name, Logo, Description, Website, Social Media Links
- Half-page ad in Commemorative Digital Journal
- 2 Mayor's Ball tickets

### □ Garden Club Member \$ 1,000

Friends of CFCE who share an interest in the garden's success...green thumbs are not required!

#### Sponsorship includes:

- Recognition of sponsorship at event and listing on screens throughout the event
- Social Media promotion of the brand as an event sponsor
- Event Webpage Brand Promotion as a sponsor. Includes, company Profile-Name, Logo, Description, Website, Social Media Links
- Quarter-page ad in Commemorative Digital Journal
- 1 Mayors Ball ticket



**Sponsor a deserving teens ticket.** Many of our high-performing teens are unable to attend events like this. Please consider purchasing one ticket and we will be sure to let them know you showed you care. # of Tickets \_\_\_\_ \*  
\$275.00= \$ \_\_\_\_\_.

**Cash donation in honor of** \_\_\_\_\_ \$ \_\_\_\_\_.00. I am unable to attend but want to donate to support **Center for Family and Child Enrichment, Inc.**

Email [development@cfceinc.org](mailto:development@cfceinc.org) if you have questions.



**Credit Card purchases can be made at <https://www.cfcecares.org/2024mayorsball-cfce>**

**Mail checks to:** Development, Center for Family and Child Enrichment, Inc.  
1825 NW 167<sup>th</sup> Street. Miami Gardens. Florida 33056

Please submit the completed Advertiser's Form and check the sponsorship level. Make payment soonest to secure and confirm your sponsorship. You will receive an email confirmation for receipt of the form and payment and a 2nd to confirm acceptance of the ad (if applicable). Payment and graphics are due no later than **May 10.**



***Thank you for your support-see you at the Enchanted Garden Mayors Ball!***

**Online Listing On Website**

**FOR SPONSORS ONLY**

**Website:**  
**Facebook Page:**  
(...facebook.com/)  
**Twitter Account @:**  
**Service Category (ex. Bank):**  
**Business Description:**  
(75-word limit)


**-Event Commemorative Journal Advertisement Form-**

**COMMEMORATIVE DIGITAL JOURNAL AD PURCHASE:**

		AD SIZES		SEND ARTWORK
PLEASE CHECK CHOICE		\$1000	Full Inside Page (7.5" * 10")	9.125 x 11.625 in.
		\$500	Half Page Horizontal (7.5" * 4.75")	7.5 x 4.75 in.
		\$250	Quarter Page (3.5" * 4.75")	4.25 x 5.5 in.
		\$50	Friends of The Center for Family and Child Enrichment, Inc.	Name listing

**SUBMITTING ARTWORK:**

Ads may be full color or black and white. **The artwork is due no later than Friday, May 10, 2023, by 5 pm.** Please submit at 300 – 600 dpi in one of the following formats: JPG or PDF via email to [development@cfceinc.org](mailto:development@cfceinc.org).

**AD SUGGESTIONS TO IMPROVE ROI:**

- Include coupons and special offers to entice readers to purchase products or services.
- Limit text and use color to make your ad stand out.

**-SPONSOR AND ADVERTISER'S COMMITMENT-**

- Please select:**
- Sponsor (Garden Architect- Garden Club Member includes an ad)
  - Commemorative Digital Journal Ad Purchase

<b>Name:</b>		<b>Email:</b>			
<b>Company:</b>					
<b>Street Address:</b>					
<b>City:</b>		<b>State:</b>		<b>Zip:</b>	
<b>Contact Name:</b> <i>(if different)</i>		<b>Best Contact Number:</b>			
<b>Ad Size:</b>		<b>Total Cost:</b>			

**PAYMENT INFORMATION:**



Credit Card purchases can be made at <https://www.cfcecares.org/2024mayorsball-cfce>

Enclosed is my check in the amount of \$ \_\_\_\_\_ payable to The Center for Family and Child Enrichment, Inc.

**\*\*\* Checks must be received by May 10, 2024.**

For quick confirmation, email forms to [development@cfceinc.org](mailto:development@cfceinc.org).

The mailing address is: Development, CFCE, 1825 NW 167<sup>th</sup> Street, Miami Gardens, FL 33056

*The Center for Family and Child Enrichment is a 501(c)3 nonprofit.  
Per IRS guidelines, your donation may be tax deductible. Check with your tax advisor.*